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## **ABSTRACT**

A method for manufacturing an absorbent article comprising the steps of continuously feeding out a long, extensible, continuous member (5) from a predetermined position, cutting the continuous member (5) into lengths (P1) each equivalent to a length of one sheet of the absorbent article at a predetermined position, and fixedly arranging the cut continuous member at a predetermined position of the absorbent article, wherein a predetermined pattern is preliminarily printed on the continuous member (5) at a printing pitch shorter than the cutting length (P1) of the continuous member, and the speed for feeding out is controlled such that the predetermined pattern is located at a predetermined part of the cut continuous member, thereby obtaining the absorbent article in which the predetermined pattern is arranged at a predetermined position.